



PVG Asset Management Corporation
LOSS AVERSE INVESTING

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LOSS AVERSE EQUITY INCOME STRATEGY

Monthly Update October 2018

As of September 30th, 2018, the PVG Loss Averse Equity Income strategy is up approximately 1.3% for the year. The stock market has been much stronger and the bond market much weaker. Historically, during bear markets or significant market corrections the Loss Averse Equity Income strategy has held up well. The current dividend yield is 4.9%, consistent with our long-term goal of a 4% to 6% dividend yield. The current Beta is only .40 relative to the S&P 500. During the third quarter, the market went back to favoring the technology sector, because of not having much exposure to these highly valued and risky securities the strategy will lag when this occurs if the sector is strong. Of course, when the technology sector/stock market in general, or the bond market declines, our strategy has historically performed very well.

We believe the Federal Reserve's policy of raising interest rates and shrinking their balance sheet will have a big impact on more of the speculative and highly valued areas of the market. We believe value stocks are clearly more attractive on a secular basis and are set for a long period of out performance. We believe the market will likely have a significant pullback creating a very attractive opportunity for the type of stocks we favor. The financials are very attractively valued with many of the banks at lower valuations than in the financial crisis. The Business Development Companies, benefit from rising interest rates, and some offer very compelling high-quality investments. The basic industries stocks seem to have way over shot it to the downside, many are already trading below the valuations they bottomed at during 2009. We are being selective in opportunistically buying stocks in these sectors.

We like ultra-high-quality stocks that can weather a bear market or large correction. The type of stocks we like are Proctor & Gamble, Johnson & Johnson, General Mills, Pepsi, Disney, Glaxo, and CVS Health. Additionally, we believe there is a low risk and high return way to play technology through stocks that focus on the next generation of wireless service called 5G. This new technology will give you superfast data service using fiber optics on your phone. The types of services you will be able to receive will be greatly expanded. Self-driving cars will have the speed of service to finally work. The beneficiaries of this are the service and content providers like AT&T which will see higher monthly revenues from customers for this next generation service. The best positioned equipment provider from our research is Nokia. There will be a very large amount spent to deploy 5G by service providers, significantly more than 4G, and there is clearly a race to roll this service out amongst the U.S. service providers and the U.S. Government is pushing to beat the Chinese in deploying this service. It is expected to accelerate economic growth and develop new emerging technologies. Nokia's revenues are expected to start to accelerate in the 4th quarter and to remain strong for a considerable time as the infrastructure is built out. We will play this general theme with other stocks as well but wanted to highlight this stock. It has an attractive valuation, good dividend yield and could get back into the \$20-\$30 range over time.

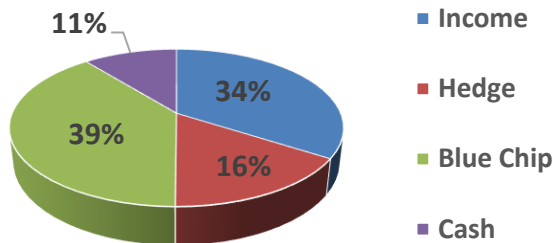
Nokia Corporation (NOK) ☆ Add to watchlist
 NYSE - Nasdaq Real Time Price. Currency in USD
5.56 -0.07 (-1.24%)
 As of 3:50PM EDT. Market open.

FIND ETF
 INTEREST
 TD Amerit

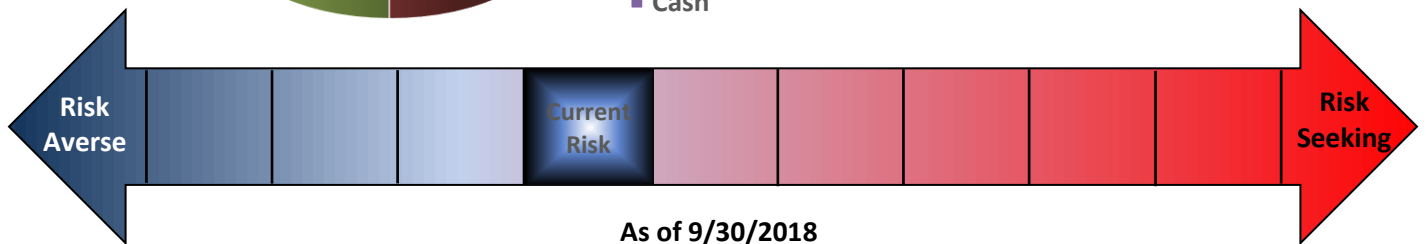


PERFORMANCE, ALLOCATION AND RISK SCALE

Loss Averse Equity Income



PERFORMANCE	
AS OF 9/30/2018	EQUITY INCOME (NET OF FEES)
YEAR TO DATE	1.28%
YIELD	4.90%



Blue Chip Tranche

Income Tranche

Health Care	4.0%	Equity REITs	3.7%
Consumer Discretionary	3.9%	BDCs	14.3%
Financials	4.0%	Mortgage REITs	2.7%
Technology	5.5%	Telecom	9.0%
Industrial	2.5%	MLP (ETF's)	3.0%
Basic Materials	3.5%	Utilities	-
Consumer Staples	9.3%	Preferred	-
Energy	6.6%	Commodities	1.0%
Index	-	Cash	11.0%
		Hedge	16.0%

Performance results are presented in U.S. dollars and are gross-of-actual-management fees and trading expenses of the composite and reflect the reinvestment of dividends and capital gains unless otherwise denoted. Actual fees may vary based on, among other factors, account size and custodial relationship. *Annual returns are compounded over the specified period. The current dividend yield is calculated gross of fees as of quarter end or month end date and is an expected dividend yield. No current or prospective client should assume future performance of any specific investment strategy will be profitable or equal to past performance levels. All investment strategies have the potential for profit or loss. Changes in investment strategies, contributions or withdrawals may cause the performance results of your portfolio to differ materially from the reported composite performance. Different types of investments involve varying degrees of risk, and there can be no assurance that any specific investment will either be suitable or profitable for a client's investment portfolio. Historical performance results for market indices generally do not reflect the deduction of transaction and/or custodial charges or the deduction of an investment-management fee, the incurrence of which would have the effect of decreasing historical performance results. Economic factors, market conditions, and investment strategies will affect the performance of any portfolio and there are no assurances that it will match or outperform any particular benchmark. Portfolios in the composite utilize levered index products. Leveraged ETFs are considered risky. The use of leverage strategies by a fund increases the risk to the fund and magnifies gains or losses on the investment. You could incur significant losses even if the long-term performance of the underlying index showed a gain. Most leveraged ETFs "reset" daily. Due to the effect of compounding, their performance over longer periods of time can differ significantly from the performance of their underlying index or benchmark during the same period of time. Exchange traded funds (ETFs) are offered by prospectus only. Investors should consider a fund's investment objective, risks, charges, and expenses carefully before investing. The prospectus, which contains this and other important information, is available from your Financial Advisor and should be read carefully before investing. The investment return and principal value of an investment will fluctuate, so that an investor's shares, when redeemed, may be worth more or less than their original cost. ETFs trade like stocks and may trade for less than their net asset value. The S&P500 Total Return Index is the total return version of the S&P 500 Index which includes the effects of reinvested dividends. The S&P 500 Index is a capitalization-weighted index of 500 stocks designed to measure performance of the broad domestic economy through changes in the aggregate market value of 500 stocks representing all major industries. The U.S. Aggregate Bond Index is a broad-based benchmark that measures the investment grade, U.S. dollar-denominated, fixed-rate taxable bond market, including Treasuries, government-related and corporate securities, MBS (agency fixed-rate and hybrid ARM passsthroughs), ABS, and CMBS. The U.S. Aggregate rolls up into other Barclay's flagship indices, such as the multi-currency Global Aggregate Index and the U.S. Universal Index, which includes high yield and emerging markets debt. The U.S. Aggregate Index was created in 1986, with index history backfilled to January 1, 1976. The investment strategy and types of securities held by the comparison indices may be substantially different from the investment strategy and the types of securities held by the PVG Equity Income strategy. PVG Asset Management ("PVG") is a registered investment advisor with the United States Securities Exchange Commission (the "SEC"). SEC registration does not constitute an endorsement of the firm by the Commission nor does it indicate that the advisor has attained a particular level of skill or ability. Inception for the Equity Income strategy is 10/1/2010; prior performance represents the Income portion of the Balanced Strategy Composite, which PVG believes was managed with the same investment goals. Composite performance represents the results of the PVG management team, which has changed over time due to retirements and new staff. Additional information is available upon request.